



Holland Fyto is a leading member of a group of major independent agricultural merchants in the Netherlands. This group specialises in the supply of plant protection products plus related products and services that compliment the plant protection product range. This partnership of five agricultural merchants co-ordinates its sales, marketing and development activities and follows a mutually agreed strategy and set of objectives.

By combining their strengths and sharing activities to reduce costs, this group is becoming a major force in the Dutch market. Together, this group is now one of the top five distributors of plant protection products in the Dutch market and its operating area stretches from the north to the south of the Netherlands. Holland Fyto has a co-ordinating function within this group, especially as regards product acquisition and maintenance of in-house product registrations.

**Partners**

The customers of Holland Fyto, together with the other group members, come from all sectors of the agricultural market, through to field vegetables and glass house crops. Holland Fyto and its partners are especially well represented in the arable and flower bulb sectors.

For further information or to arrange a meeting, please contact Holland Fyto at the address below.

**Holland Fyto BV**

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**Storage**

All group members have storage facilities that meet the current legal requirements and regulations for the storage of plant protection products. The main centre has a storage capacity of 500 tonnes. As a result of these modern facilities and a professional logistics operation, orders can be delivered within twenty-four hours to anywhere in the Netherlands.

**Advice**

A field-force of competent and specialised advisers from Holland Fyto's partners advises farmers and growers on crop management and product use. Of special importance is their knowledge of Eurep-Gap, concerning crop certification and product traceability, since food safety is an important factor in determining the appropriate plant protection advice.



**Research**

Additionally, Holland Fyto, often in co-operation with the product supplier, is able to conduct local development work in an extensive range of crops through its Innoventis Research Centre. The results of these trials can be directly applied locally in the field with the obvious added-value benefits to the growers.

**Expertise**

Holland Fyto is a competent strategic partner for international product suppliers. It is able to achieve the optimal positioning of products in the Dutch market due to its expertise in both the main and niche crop sectors as well as through its professional sales, marketing, development and logistics activities.

